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MEDIA KIT



Dr. Sketchy's
ANTI-ART SCHOOL





DR. SKETCHY'S IS THE COOLEST ART CLASS YOU'LL EVER GO TO.

About Dr. Sketchy's

Dr. Sketchy's is the world's premier alternative drawing movement. Every month, over 3,500 artists gather in nearly a hundred cities (including New York, Hollywood, Sao Paulo, London, Rome, Paris, Tokyo and Melbourne) to sketch glamorous, subcultural models and compete in drawing contests in an atmosphere of artistic mayhem. Started by Molly Crabapple, an artist and former model, as an alternative to the dull drawing classes she had posed for, Dr. Sketchy's has exploded into an international phenomenon.

About Molly Crabapple

Molly Crabapple is an award-winning artist, author and entrepreneur. She has been called "One of New York's coolest, most sexy denizens" by the *NY Post*, "a downtown phenomenon" by the *New York Times*, and "THE artist of our time" by comedian Margaret Cho. Her work has appeared in the *New York Times*, *Wall Street Journal*, and *Marvel Comics*, and she is the co-creator of the acclaimed graphic novel *Scarlett Takes Manhattan*. Molly calls New York her home but travels internationally speaking, exhibiting art, and spreading the Sketchy's gospel.

WHAT PEOPLE ARE SAYING



✦ SF CHRONICLE

"New York was too far for the scores of would-be pomo retro (and sometimes homo) artists around the world who also wanted to chill with scantily clad babes and grease pencils, so Crabapple open-sourced the idea..."

✦ TIME OUT LONDON

"As well as being a fantastic giggle, the process is genuinely liberating."

✦ SUICIDE GIRLS

"...an environment in which art, burlesque and booze casually mingle."

✦ PLAYBOY

"Dr. Sketchy's is swimming in the mainest of hipster mainstreams."

✦ SAN DIEGO UNION TRIBUNE

"Most of us stop drawing long before we are of legal age to drink, but don't let lack of skill or inexperience keep you from Dr. Sketchy's."

✦ NEW YORK POST

"If art class had been this cool growing up, 90 percent of Americans might be painters instead of lawyers and presidential candidates."

✦ NEW YORK TIMES

"A cross between old-fashioned life-drawing sessions and new-wave cabaret."

✦ LA TIMES

"There's no crisis of artistic inspiration that a \$5 mojito and a dancer in G-string and pasties can't fix."

✦ VILLAGE VOICE

"Expect to find snarling clowns, glitter, pasties, swords, hula hoops, and more to inspire your next masterpiece."

✦ SYDNEY MORNING HERALD

"Burlesque girls put sketchers on a learning curve."



✦ THERE ARE DR. SKETCHY'S BRANCHES IN OVER A **HUNDRED** CITIES AROUND THE WORLD IN **SIXTEEN** COUNTRIES AND **FIVE** CONTINENTS. ✦

DR. SKETCHY'S WAS STARTED IN DECEMBER **2005** BY A 22 YEAR OLD ART SCHOOL **DROPOUT** IN A DIVE BAR IN **BROOKLYN**

OVER 3500 ARTISTS ATTEND DR. SKETCHY'S EACH MONTH.

DR. SKETCHY'S RECEIVES **DOZENS** OF APPLICATIONS FOR NEW BRANCHES A WEEK.

THERE ARE DR. SKETCHY'S BRANCHES IN **NEW YORK, HOLLYWOOD, MELBOURNE, LONDON, SINGAPORE, TOKYO, SAO PAULO** AND **PARIS**. THERE ARE ALSO DR. SKETCHY'S BRANCHES IN **MISSOULA, MONTANA, BOGOTA, COLOMBIA** AND **HOBART, TASMANIA**.

DR. SKETCHY'S HAS BEEN FEATURED ON **NPR, THE NY TIMES, THE LA TIMES, THE WASHINGTON POST, THE NEW YORKER, BBC, THE SYDNEY MORNING HERALD, PLAYBOY,** AND IN HUNDREDS OF PUBLICATIONS, TV AND RADIO SHOWS

AROUND THE WORLD

QUICK DR. SKETCHY'S FACTS



NOTABLE EVENTS & VENUES

- ✦ **KIASMA MUSEUM OF CONTEMPORARY ART**
Helsinki, Finland
- ✦ **SYDNEY MUSEUM OF CONTEMPORARY ART**
Sydney, Australia
- ✦ **PIXEL ART FAIR**
Sao Paulo, Brazil
- ✦ **MUSEUM OF MODERN ART**
New York
- ✦ **THE MONTREAL FRINGE FESTIVAL, 2008 & 2009**
- ✦ **THE EDINBURGH FRINGE FESTIVAL, 2007**
Dr. Sketchy's Produced 21 Sessions In One Month
- ✦ **SKETCHYCON 2009**
An International Conference Of Dr. Sketchy's Organizers
- ✦ **DOS EQUIS 'MOST INTERESTING ACADEMY,' 2009**
New York
- ✦ **DEITCH ART PARADE, 2007**
New York
- ✦ **SAN DIEGO COMIC CON ANNUAL AFTERPARTIES, 2007-2009**
San Diego, California
- ✦ **MUSEUM OF SEX**
New York

DR. SKETCHY'S
HAS WORKED WITH COMPANIES INCLUDING...

**COCA COLA • MIRRORBALL • ORIGINAL
SIN CIDER • LE TOURMENT VERT • WHAT
IF! INNOVATION • WHITELINES • DOS
EQUIS • BABLEGUM**



✦ CONTACT INFORMATION ✦

MOLLY CRABAPPLE • PHONE: 917-907-2150 • MOLLY@DRSKETCHY.COM
